



## purple mash

### The Digital Education Revolution has arrived:

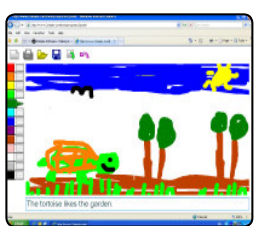
Our new **Online** creative site, **Purple Mash** brings you a mash-up of creative tools and curriculum focused applications to support and inspire children throughout the curriculum.

We have something for everyone, whether you choose to access our **FREE** APptivities or subscribe to our creative tools.

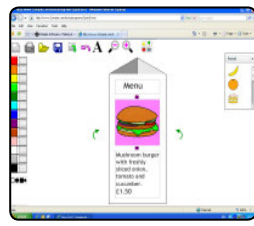
**Our Free Range Mash** - open to everyone @ [www.purplemash.com.au](http://www.purplemash.com.au), our free APptivities provide structured, creative project templates that are easy and quick to use. Our APptivities include 2Publish Projects, 2Paint and Make, 2Display and 2Investigate Online. We have over 100 templates available which are a constant work in progress - as we design more, you create more!

**Our Gourmet Mash** - accessible by subscription/login @ [www.purplemash.com.au](http://www.purplemash.com.au), our range of creative tools can be used anytime anywhere and include favourites such as 2Publish Extra and 2Animate, as well as brand-new programs such as 2Design & Make and 2Logo. We have 13 programs online at present, but this will increase free of charge as we develop new titles.

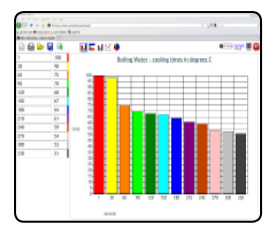
A subscription gives access not only to this ever-expanding range of creative tools, but also an online account for each student to save work in to at school or at home.



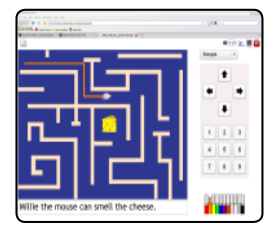
2Paint



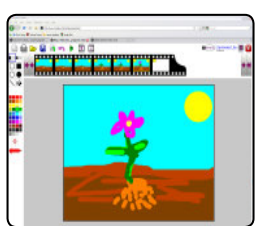
2Publish Extra



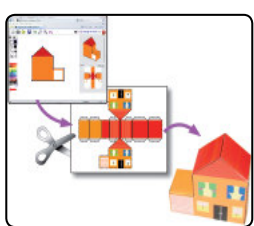
2Graph



2Go



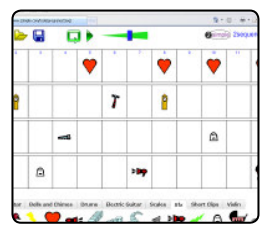
2Animate



2Design & Make



2Investigate



2Sequence

### And There's More!

As new APptivities and creative tools are designed, they will be available at Purple Mash for you to enjoy free of charge. We have even created a Software Desinger Kit so you can customise your own templates and localise them for your needs. With areas like Augmented Reality being worked on by 2Simple, this really is an exciting field!

**Coming soon to your Purple Mash...** *Simulation • Video Mixing • Online Presentation tool • Photo Editing ...and so much more!*



## Licence Prices for Annual Subscriptions:

The annual licence runs for 366 days. Prices exclude GST.

Annual Subscription	1 - 49 students	50 - 99 students	100-600 students	For every additional 100 students, increase by \$200
1 year	\$495	\$695	\$995	+\$200
2 years (save @ \$200)	\$790	\$1190	\$1800	+\$200
3 years (save @ \$500)	\$995	\$1595	\$2495	+\$200

## So how do we access Purple Mash?

This exciting mash-up of tools, APptivities and games are hosted completely online and web browser driven. Simply visit [www.purplemash.com.au](http://www.purplemash.com.au) and enter your username and password. Schools can use our Local Administrative Simple Sign-On system (2Lasso) to create accounts for all students.

Purple Mash can be accessed on any computer at any time on any operating system that supports Flash 10\*, including Windows, Mac and Linux. The online nature of these tools also means that they can be constantly enhanced and developed. Always keep an eye out for new and innovative tools and templates.

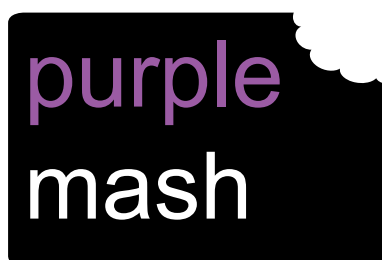
## So what about saving work?

Each subscriber has their own personal online area for them to access and save their work. Work saved online by children is saved onto our 2Simple server, so you can say goodbye to large hard drives and servers at school! Children can retrieve their work by simply clicking on a thumbnail image. The files produced by these tools can be saved locally to your computer or to our online space and of course, printed out.

## Begin your Purple Mash experience now:

Teachers and children can enjoy all of the free range mash by simply visiting [www.purplemash.com.au](http://www.purplemash.com.au) without needing to login.

If you would also like your school to try out the full Purple Mash experience on a free 30 day trial or would like to order your licence, simply contact 2Simple on 03 5221 1331 or email your school details to [info@2simple.com.au](mailto:info@2simple.com.au)



[www.purplemash.com.au](http://www.purplemash.com.au)

\*Flash 10 can be downloaded for free from [www.adobe.com/flashplayer](http://www.adobe.com/flashplayer). All information is correct as of March 2010 and is subject to change and enhancement!

All prices exclude GST